



ZENVYRA — AI LIFESTYLE TRAVEL PLATFORM

“Discover. Decide. Experience.”

1. PROBLEM

Travelers today struggle to:

- Decide what to do in real-time
- Find trending places or nightlife
- Get personalized recommendations
- Plan experiences beyond hotels & flights

Most platforms only provide booking, not decision-making.

2. SOLUTION

Zenvyra is an AI-powered platform that helps users:

- Discover real-time experiences
- Get personalized recommendations
- Explore nightlife & lifestyle venues
- Plan trips with AI-generated itineraries

👉 From searching → to deciding instantly

3. PRODUCT

Core Features:

- AI Home Recommendation
- Explore Map (live hotspots)
- Venue Detail + Booking
- AI Trip Planner
- Social Sharing
- AI Personalization (AI Brain)

👉 Full experience journey in one app

4. DIFFERENTIATION

Traditional Travel Apps:

- Focus on booking
- Static data
- No personalization

Zenvyra:

- AI-driven
- Real-time discovery
- Nightlife & lifestyle focus

👉 “Decision Engine”, not just booking platform

5. MARKET OPPORTUNITY

Global travel industry: multi-billion dollar market

Trends:

- Experience-based travel
- Personalized journeys
- Real-time decisions

Gap:

✘ No dominant platform in nightlife & lifestyle travel

👉 Zenvyra fills this gap

6. BUSINESS MODEL

Revenue Streams:

1. Booking Commission
2. Sponsored Venue Placement
3. Event Promotion
4. Affiliate Hotel Integration

👉 High-margin, scalable model

7. GO-TO-MARKET

Phase 1:

- Focus on Bali nightlife ecosystem

Phase 2:

- Expand to major cities:
 - Jakarta
 - Bangkok
 - Singapore

Phase 3:

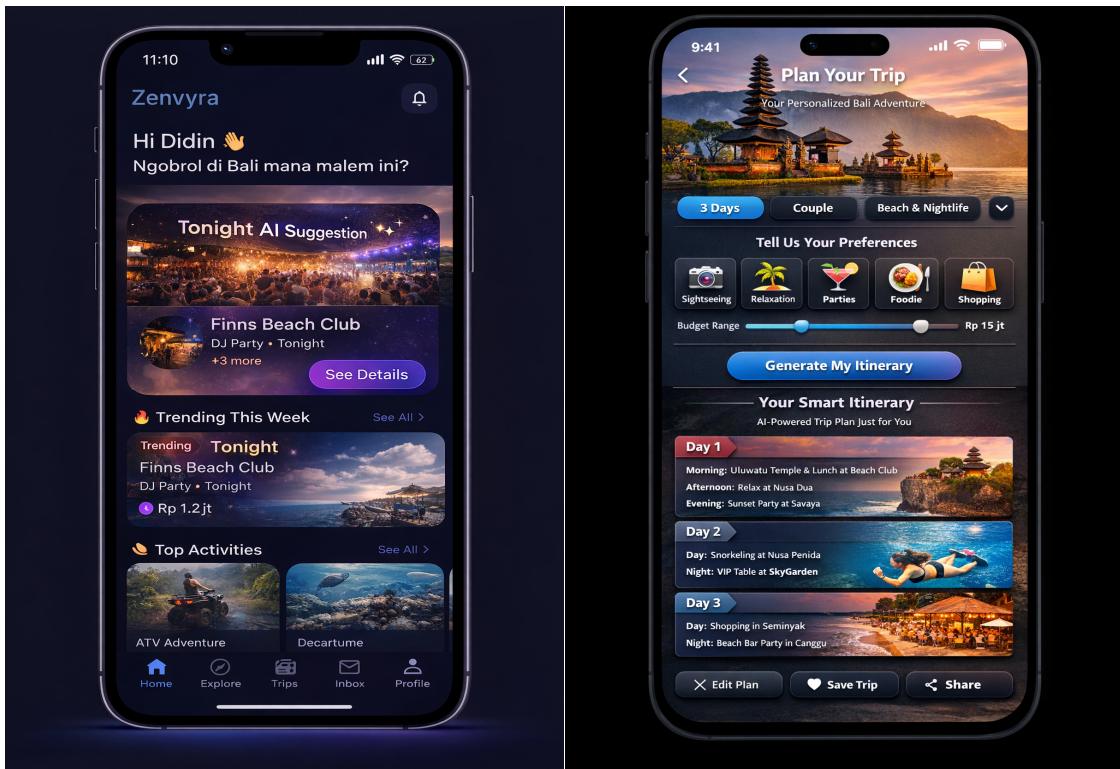
- Scale across Asia
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8. TRACTION

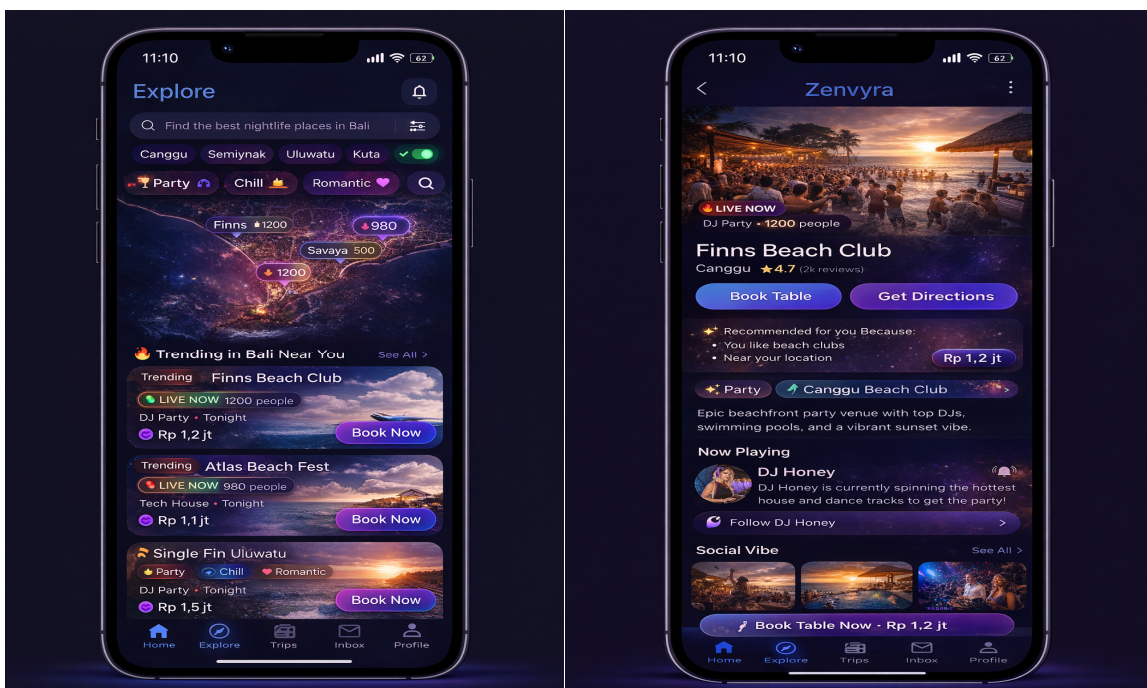
- MVP developed (Flutter + AI integration)
- Core features implemented
- Initial venue data collected
- Ready for user testing

9. PRODUCT DEMO (SCREEN)

- Home Screen (AI suggestion) & AI Trip Planner



- Explore Screen (map + live) & Venue Detail



10. VISION

To become the leading AI platform for discovering and experiencing travel lifestyle across Asia.

11. ROADMAP

Short Term:

- Launch MVP
- Onboard venue partners
- Validate monetization

Mid Term:

- Expand city coverage
- Improve AI personalization

Long Term:

- Become regional lifestyle platform
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12. TEAM

Founder:

Didin Miftahudin



- Background in software development
 - Experience in AI, system development, and digital products
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13. FUNDING ASK

We are seeking:

- Funding for product development
- Marketing & user acquisition
- Partnership expansion

14. CLOSING

Zenvyra is not just a travel app.

It is a new way to experience destinations.

👉 AI-powered

👉 Real-time

👉 Experience-driven

Join us in building the future of travel.

Mobile Demo <https://gmathpro.com/zenvyra>

